

You may wonder: Is the ONNON® X:STRAP system practical, or even necessary?
Well, YES, it is.

The straps are a key to a backpack as they support the weight of the backpack and its contents, therefore the straps wear out sooner than the rest of the pack.

A nicely padded pair of straps adds to the ergonomics and comfortability of a backpack. However the padded straps will deteriorate and thin out through abrasion, just as a new pair of sneakers, regardless of the price range, will have their soles worn out with time.

Essentially, most straps and backpack are connected only through reinforced stitching at 4 corners, or lack of in some cases; whereas the patented ONNON® X:STRAP system completely revamped the construction by reinforcing the straps and backpack through the whole back panel, allowing the weight falls evenly on the back panel, instead of the 4 corners, and strengthened the weight-bearing ability of the straps that theories, Dots and Lines; the pioneering ergonomic design evenly distributes the weight across the back panel and gives a weightless feel to the wearer, as well as prolong the life of the backpack.

The ONNON® X:STRAP system allows easy disassembly for washing, replacement of worn out straps (while keeping the pack!), and selection of colours according to your preference. This is the new generation of backpacks, where people can change the straps according to their needs and wants.

WL, an American Chinese designer and one of the two founders of ONNON®, takes breaking the norm and designing out of the box as their design essence. WL and Ken are excited about the ground breaking idea and the limitless possibilities.

Making impossible possible we are making what others think impossible possible.

